IN GROTON, the New Entry Sustainable Farming Project uses a geographic information systems mapping program to sift through all the property in town to find available land such as the Shay property (in blue below) that can be used for farming.

The top map layer identifies all the land in a section of Groton by individual parcels.

One screen filters for only that land with soil suitable for growing crops.

Another screen then identifies suitability based on past use, available space, zoning, and other criteria.

An additional screen finds large fallow tracts or parcels with agricultural uses.

For would-be Mass. farmers, a matchmaker that knows the land

Map-based service finds suitable land, introduces property owners to future tenants

By Michael Prager
GLOBE CORRESPONDENT

GROTON — Susan and Paul Shay bought their four-acre dream spread years ago, with the idea of returning some of the land to farming. But other than for a brief period of being leased to hay farmers, the land had lain fallow for several decades.

Meanwhile, when Seona Ngufor immigrated to America 10 years ago, she held onto the idea she would take up farming as in her native Cameroon — if only she could get access to a farmable plot.

Ngufor has just completed her first season, during which she grew eggplants, tomatoes, and other vegetables and greens on a portion of the Shays’ property along the Nashua River.

They were brought together by an unusual matchmaking service that uses geographic information system mapping data to pair would-be farmers with property owners who have extra land.

The matching service is the work of the New Entry Sustainable Farming Project, a nonprofit organization in Lowell that trains farmers in organic growing and helps them find a plot to work.

The group has previously found tillable land by asking
Longing to farm? A service finds land

In Groton, for example, New Entry and the town’s agricultural commission hosted an information session with property owners. The Shays were invited because their large, open homestead was identified as a possible site for farming.

The session featured information on land leases and nonfarming landlords’ experience.

Fittingly, the meeting was held at the Groton Grange, an 1800s beacon for agriculture that was recently renovated.

“Shays were very excited, and spoke to Becca immediately afterward and signed up.”

Soon enough, Weaver brought Ngufor, 56, who had taken the New Entry training program, to meet the Shays.

“We covered a lot of ground and felt comfortable with her from the very beginning,” Shay said.

The Shays were so eager to see some of their land used for farming that they drove an easy bargain: rent of $1 a year, in exchange for a free go at whatever is growing.

“That was a very good deal,” said Ngufor, a mother of six.

She has worked as an assistant at nursing homes and in home care, but always hoped to return to raising crops, as she did with her mother when she was younger.

“I like to see the crops grow,” she said. “And when you buy from the supermarket, you don’t know what you’re getting. To sell to other people and know that I’m selling them healthy food” is rewarding.

At the beginning of the growing season, Ngufor would farm on nights and weekends, and planted more than a dozen different crops.

In peak season, she turned fully from nursing to nursery, working six days a week.

She sold her produce at farmers markets around the state and through a community-supported agriculture program that New Entry runs.

She said she made a smaller profit than she had anticipated, but enough to persuade her to try again next year.

New Entry has since matched another farmer with land in Groton and is expanding to Concord and Topsfield, as well as to Westport and Dartmouth via a collaboration with the Southeastern Massachusetts Agricultural Partnership.

Weaver said that New Entry hopes to place three to five beginning farmers a year.