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# Your Potential Profit



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## Enterprise Budgets

A Winter Training Course  
for New Americans

# What is Profit?



Income

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Expenses

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Profit



# Greens - Income

- 2 rows/bed, 24" spacing
- 50 plants per 100 feet
- 100 plants per 100 foot bed
- 400 bunches per 100 foot bed
- \$2.00/ bunch at market
- \$1.25/ bunch wholesale
- INCOME: \$500 (wholesale)



# Greens - Expenses

- Land (\$85/ 1/8acre)
- Soil preparation: tractor, beds
- Fertilizer/compost
- Seeds/plants (500 seeds = \$6 or \$0.09/plant = \$9)
- Irrigation/water
- Labor – planting, weeding, harvesting, market
- Bags, boxes, bands (\$2/box)
- Delivery/market fees



# Greens - Profit



- Income = \$500
- Expenses =
  - \$ 9 plants
  - \$ 6 land rent for 100 foot bed
  - \$ 32 for 16 boxes (24 bu./box)
  - \$ 80 for gas to deliver
- **Profit = \$ 373**

# Cabbage - Income



- 2 rows/bed, 16" spacing
- 75 plants per 100 feet
- 150 plants per 100 foot bed
- 350 pounds (125 heads) per 100 foot bed
- \$1.00/ pound at market
- \$0.50/ pound wholesale
- INCOME: \$175 (wholesale)

# Cabbage - Expenses



- Land ( $\$85 / \frac{1}{8}\text{acre} = \$6 / 100\text{ foot bed}$ )
- Soil preparation: tractor, beds
- Fertilizer/compost
- Plants ( $\$0.09/\text{plant} = \$13.50$ )
- Irrigation/water
- Labor – planting, weeding, harvesting, market
- Bags, boxes, bands ( $\$2/\text{box}$ )
- Delivery/market fees

# Cabbage - Profit



- Income = \$175
- Expenses =
  - \$ 13.50 plants
  - \$ 6 rent for 100 foot bed
  - \$ 24 for 12 boxes
  - \$ 60 for gas to deliver
- Profit = **\$ 71.50**



# Corn - Income

- 2 rows/bed, 6" spacing
- 200 seeds per 100 feet
- 400 seeds per 100 foot bed
- 190 ears per 100 foot bed
- \$0.50/ ear at market
- **INCOME: \$95**



# Corn - Expenses

- Land ( $\$85 / \frac{1}{8}\text{acre} = \$6 / 100\text{ foot bed}$ )
- Soil preparation: tractor, beds
- Fertilizer/compost
- Seeds ( $\frac{1}{4}\text{ pound of seeds} = \$6\text{ to } \$12$ )
- Irrigation/water
- Labor – planting, weeding, harvesting, market
- Delivery/market fees



# Corn - Profit



- Income = \$ 95
- Expenses =
  - \$ 9 seeds
  - \$ 6 land rent for 100 foot bed
  - \$ 20 for gas to deliver
- Profit = \$ 60

# Review

- What crops do you want to grow for market?
  - What will be your expenses?
  - Where is your market and what price can you expect?
  - Can you make a profit?
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- Remember – it depends on your market and if you have a place to sell!
  - To make money: farm smarter, not harder.