



# Farley Center Farm Incubator

The Linda and Gene Farley Center for Peace, Justice and Sustainability manages a farm incubator and an ecologically-sound and sustainable natural green burial grounds near Madison, Wisconsin. The Center is a 501 (c)3 nonprofit and is located on 43 acres of forest and farmland.

Through the farm incubator, new farmers are supported with land, tools, education, and marketing support. Training takes place while maintaining full respect for the cultural crops and practices of the growers involved. All production is organic.

Currently ten acres of the land are cultivated by nine farm businesses that sell produce. The farmers sell through CSAs, at farmers markets, and ethnic grocery stores, and to restaurants and schools through the Spring Rose Growers Cooperative. Growers include Hmong, Mexican, Colombian, African American and Euro American women and men.

The Center works closely with Community GroundWorks, the Wisconsin Department of Agriculture, Trade, and Consumer Protection,



*Farley Center grower picking zinnias for farmers market.*

Fairshare CSA Coalition, Dane County Cooperative Extension, and many other university and nonprofit partners who want a new generation of farmers to succeed.

Our key marketing initiatives in 2013 include collaborative CSAs, which you can join and get a weekly box of produce by signing up on our website: [www.farleycenter.org](http://www.farleycenter.org). The farmers also manage a farmstand at a WIC clinic.

The Center manages the Land Link program, which connects new organic farmers with available farmland in the Madison area. Since 2010, over 30 land owners have offered farmland through Land Link, and over 50 farmers have attended our matchmaking events to find farmland.



*Farley Center grower leading a tour for visiting Central American farmers, ag students, and extension agents during a UW-Madison College of Agriculture short course.*



The growers at the Farley Center cultivate a variety of vegetables, fruits, flowers, herbs and honey. They produce many Latino and Asian specialty crops. Farley Center growers and others who have participated in our trainings have launched immigrant farmer CSAs, the first in the region led by immigrant farmers.

*Farley farmers and workshop attendees selling at a farmers market in Madison, building a hoophouse, caring for honeybees, and learning about tool safety.*



### **Spring Rose Growers Cooperative**

Eight farm businesses that participate in Farley Center activities are members of this legal cooperative formed in 2010 with help from the UW Center for Cooperatives. The co-op offers an array of technical assistance, and in 2012 produced radio and video farmer trainings in Hmong and Spanish.



### **Organic Certification**

Since 2011, the Midwest Organic Services Association has led workshops with the co-op to help farmers apply for organic certification. Several of these growers are now the first recent immigrants in Wisconsin to become certified organic farmers. We are planning workshops led by these farmers to help other farmers follow their example.

Farmer assistance through the Farley Center was supported by the Beginning Farmer and Rancher Development Program of the National Institute of Food and Agriculture, USDA, Grant # 2011-49400-31216. To find more resources and programs for beginning farmers and ranchers please visit [www.Start2Farm.gov](http://www.Start2Farm.gov), a component of the Beginning Farmer and Rancher Development Program.