

## Understanding Profit

You earned \$3 at the farmers' market.

(Gross Income)
You bought supplies that cost \$2.
(Expenses)
You earned \$1.
(Profit)


## Budgeting: Basic Concepts





Farm

## Remember Pema?



She's a farmer who wants to grow eggplants.


# Pema makes an agreement with her markets 

- She talks to the produce buyer at City Market and they plan to purchase 5001,000 pounds of eggplant from her.
- Pema signs up for a farmers market where she plans to sell 400-800lb of eggplant during the year.


## Budgeting Expenses!

## MY BUDGET SHEET

INCOME:
Allowance:
Earnings: babysit4ing, weeding the lawn Gifts: from Nana Other:

WEEK: Sep4ember $1-7,2004$ AMOUNT:
$\qquad$
. 10.00
\$20.00
INCOME TOTAL: $\qquad$
AMOUNT:

INCOME TOTAL - FIXED EXPENSES TOTAL=:
\$2..00

OTHER/UNEXPECTED EXPENSES:
Movies

FIXED EXPENSES TOTAL:
\$26.00
FIXED EXPENSES:
After-school snacks
Cell phone minutes
Savings
$\qquad$

AMOUNT:

Miscellaneous
$\frac{\$ 8.00}{\$ 3.00}$
\$11.00

OTHER EXPENSES TOTAL: $\qquad$

## Business Plan Budget

## $1^{\text {st }}$ Year

Harvest Yield, Eggplant
Unsellable
Total lb sold to City Market
Price per pound sale to City Market
Total lb sold at farmers market
Price per pound at Farmers market
Gross Income
Expenses
\$700.00
\$1,700.00

## Question

- Would you be happy with this profit? Would you a start the business?


## Staying on Budget

- If you do start your business, you'll need to stay on budget
- You'll also need to keep track of your expenses for your own, as well as tax records.


## Expenses Budget to Actual

| - | Date Spending | Budgeted | Amount Left |
| :---: | :---: | :---: | :---: |
| Water | \$(125.80) | \$160.00 | \$34.20 |
| Compost | \$(39.26) | \$140.00 | \$100.74 |
| Hay | \$- | \$10.00 | \$10.00 |
| Pest control | \$(30.26) | \$50.00 | \$19.74 |
| Twine | \$(36.43) | \$20.00 | \$(16.43) |
| Stakes | \$(69.40) | \$50.00 | \$(19.40) |
| Lock | \$- | \$16.00 | \$16.00 |
| Seeds | \$(973.88) | \$1,065.00 | \$91.12 |
| Packaging | \$(169.75) | \$285.84 | \$116.09 |
| Farmers market fees | $\$(288.66)$ $\$ 47.88$ <br> S(47 88) | \$286.66 | \$- |
| Totals | \$(1,713.44) | \$2,083.50 | \$370.06 |

## Keeping records of your expenses

- Enter expense amounts into your budget to actual table.
- Keep receipts

